

jogo da loteria milionária

The company was founded in 2013 by Alexandre Yazdi and Laurent Ritter. Voodoo's games, predominantly free-to-play casual games, have been collectively downloaded 5 billion times as of May 2024. By February 2024, their apps surpassed 6 billion installs.

[Voodoo \(company\) - Wikipedia](#)

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By showing ads, Voodoo makes money from the entire user base without relying on just a few paying players. This makes for a lower per player but steadier revenue stream. It partners with several ad networks to sell ad inventory on its games, such as AppLovin, InMobi, Mintegral, IronSource, and others.

[Voodoo revenue, valuation & funding | Sacra](#)

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[My Little Ponice -](#)

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